

VACANCY: DIGITAL MEDIA OFFICER (application deadline: Monday, 2 February 2026)

Background:

The International Water Resources Association (IWRA) is a globally recognised non-profit, non-governmental, membership-based organisation that was established in 1971. With a strong emphasis on collaboration between science, policy, and practice, IWRA serves as a knowledge and research-based forum dedicated to addressing pressing water challenges. IWRA's overarching goal is to enhance the understanding of water issues and foster sustainable water use and management worldwide. With a global membership of over 5250 in more than 160 countries and through a multifaceted approach encompassing events, projects, publications, and capacity building, IWRA strives to facilitate informed decision-making and inspire dialogue across all sectors, scales, and communities. For more information, consult our website at www.iwra.org.

IWRA manages a diverse and expanding digital presence that supports its global convening role, thought leadership, and membership engagement across water-related policy, science, and practice. To strengthen the strategic use of digital media through the Association, IWRA is seeking a part-time Digital Media Officer to implement and deliver on integrated digital communication activities.

The role involves working closely with internal teams and external partners to develop and implement digital communication strategies, oversee content planning and digital storytelling across platforms, and enhance the visibility and impact of IWRA's events, publications, projects, and initiatives. The position requires strong strategic thinking, excellent communication and project management skills, and proven experience of using digital media to grow audiences, support engagement, and reinforce organisational objectives. The candidate will be managed by and directly reporting to IWRA's Communications Coordinator.

Roles and Responsibilities:

- Support the development and implementation of the IWRA's Communication Strategy and Social Media Strategy, taking into account the diversity of IWRA's membership and external audiences.
- Operate IWRA's social media channels, including content planning, publishing, audience engagement, and performance monitoring.
- Work with other members of the Executive Office, Board, Committees, Geographic Chapters and Task Forces, to ensure that IWRA's various websites are kept up-to-date, and fully functional, including but not limited to:
 - www.iwra.org
 - www.worldwatercongress.com
 - www.islandswatercongress.org
 - www.iwraonlineconference.org
- Manage the IWRA membership platform, ensuring content is up-to-date and engaging and reporting on usage.
- Provide regular updates on digital performance from websites and social media channels/platforms.
- Ensure the tone of voice, brand image and messaging across all of IWRA's existing and future platforms and social media channels are aligned with IWRA strategies, as well as policy and legal requirements.

- Support content adaptation for different audiences and channels, including members, Task Forces, Geographic Chapters, the wider public, IWRA websites, the membership space, social media and third-party websites, etc.
- Drive IWRA's content planning and coordination processes across all digital communications channels
- Coordinate and execute digital content projects (advertising, marketing campaigns, etc.) liaising with internal and external stakeholders before suggesting courses of action and implementation.
- Identify relevant digital platforms (e.g. for master classes, webinars, blogs, podcasts, etc.) that offer an excellent online user experience, while ensuring the digital content is engaging and easy to find/use.
- Development, use, and effective optimisation of video, photography and infographic content.

Candidate Profile:

- **Essential**
 - Fluent in written and spoken English
 - Degree in Digital Media/Marketing, Communications, or equivalent experience
 - Proven experience in website management and content development
 - Strong written, verbal, and visual communication skills
 - Video editing skills for online distribution
 - Experience in content planning and creation, digital marketing strategies, SEO, and social media
 - Proficient in Microsoft Office (Word, Excel, PowerPoint)
 - Ability to manage multiple tasks independently and meet deadlines
 - Experience working in multicultural environments
 - Familiarity with digital tools and platforms (Google Analytics, Mailchimp, LinkedIn, Facebook, X, etc.)
 - Basic knowledge of HTML/HTML5 and front-end web technologies (e.g. WordPress)
 - Creative thinker, solid design skills and an eye for visual storytelling
- **Desirable**
 - Familiarity with the water sector and/or international NGO environment
 - Experience with organising international conferences
 - Proficiency in other official UN languages (Arabic, Chinese, French, Russian, and Spanish)
 - Experience with Adobe Creative Cloud (particularly Illustrator and InDesign) and/or Canva

Duration:

12 months, open to renewal.

Payment and work conditions:

1,833 € / month (gross) on a contract basis (approx. 17,5 hours per week)

IWRA operates on a remote working model. IWRA also offers the option of a physical workspace, if desired, at its offices located in Paris, France.

To Apply:

Please send your CV (maximum 2 pages) and a one-page letter of motivation addressed to Mr. Ignacio Deregibus, IWRA Executive Director, at office@iwra.org by **Monday, 2 February 2026**.