



UN WATER

22 MARCH
WORLD WATER DAY

2025 Glacier Preservation

A stylized illustration of a mountain landscape. In the background, a large, snow-capped mountain peak rises against a clear blue sky. A glacier flows down the mountain's slope, its surface textured with dark patches. A river winds through a green valley in the foreground, reflecting the sky. A small, simple hut with a brown roof sits on a grassy bank near the river. The overall style is graphic and artistic, using a limited color palette of blues, greens, browns, and whites.

Quick facts: 2025 World Water Day

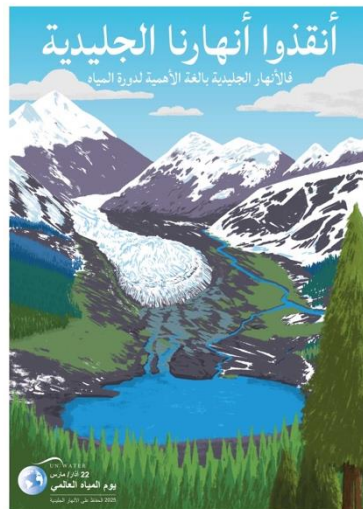
- **World Water Day is held every year on 22 March.** It has been an annual United Nations Observance since 1993.
- Each year, the World Water Day campaign focuses on a theme relating to the ongoing water crisis, reaching a **global online audience of billions and engaging thousands of people on the ground** in conversation and debate, raising awareness of key issues and informing decision-making across the world.
- The 2025 campaign aligns with the **International Year of Glaciers' Preservation** and the first World Day for Glaciers celebrated on 21 March.
- The theme in 2025 is **Glacier preservation**.
- The World Water Day 2025 campaign, is coordinated by **UNESCO and WMO**, on behalf of UN-Water.

World Water Day 2025 campaign: Glacier preservation

- **Glaciers are melting faster than ever.** As the planet gets hotter due to climate change, our frozen world is shrinking, making the water cycle more unpredictable and extreme.
- **Glacial retreat threatens devastation.** For billions of people, meltwater flows are changing, causing floods, droughts, landslides and sea level rise, and damaging ecosystems.
- **Glacier preservation is a survival strategy.** We must work together to reduce greenhouse gas emissions and manage meltwater more sustainably for people and the planet.



**SAVE OUR
GLACIERS**




THE SECRET LIFE OF GLACIERS

WORLD WATER DAY 2025: INFOGRAPHIC

- 1. FROM SNOW TO ICE**

Glaciers form when snow piles up over many years, compressing into solid ice.



It can take up to 100 years for snow to turn into glacier ice!
- 2. DIFFERENT TYPES AROUND THE WORLD**

Glaciers come in many forms depending on where they are.

 - Ice Sheets:** Cover large areas like Greenland and Antarctica.
 - Mountain Glaciers:** Found in high mountains like the Himalayas, Rockies, and Andes.
 - Tidewater Glaciers:** Flow directly into the sea.
 - Piedmont Glaciers:** Spread out at the foot of mountains, forming large lobes.

Mountain glaciers exist on every continent except Australia.
- 3. SLOW BUT STEADY**

Glaciers move slowly under their own weight, carving landscapes as they go.

Some glaciers move as slowly as a few centimetres a year, while others can surge several metres in a day!
- 4. CHANGING WITH THE CLIMATE**

As temperatures rise, glaciers melt faster than they can form, leading to retreat.

About 10% of Earth's land surface is still covered by glaciers, but they are shrinking.
- 5. GLACIERS AND WATER**

Glaciers store approximately 70% of the world's fresh water, making them the largest reservoir of fresh water on Earth.

As glaciers melt, they release water that feeds rivers and provides drinking water for millions of people.

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