



IWRA

***International
Water Resources
Association***

New IWRA Membership Structure

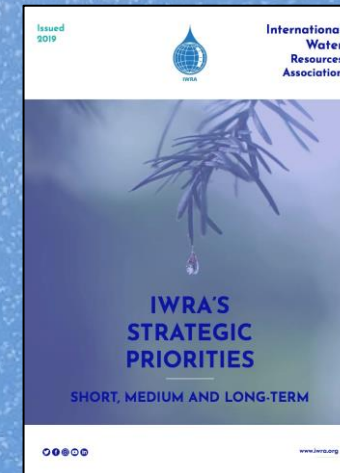
How we decided to adapt our membership model to a changing world, and ensure our members are at the heart of everything we do.

Why Change the Structure?

- Delivering on the strategy developed by the Executive Board in 2019 and the resulting new mission and vision statements for IWRA, we want to put members at the heart of everything we do.
- All the work IWRA undertakes should either relate back to member benefits, or to the long-term sustainability of the Association.
- IWRA also needs to adapt to a changing world of technology and new business models.

To be the leading global platform and community of researchers, educators, policy-influencers, and managers addressing local to global water-related challenges, and improving water outcomes for all.

Our Vision



To be a cross-disciplinary, membership-focused, international association that uses events, projects, publications and research to facilitate and inspire dialogue, knowledge sharing, and science-based solutions for the sustainable management of water resources across all sectors, scales and communities at the interface between science and policy.

Our Mission



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The Basic Principles of this new structure

- Instead of defining membership based on “who our members are”, we focus instead on **“how they want to interact with IWRA”**.
- We now offer different levels of membership depending on what members want to get out of IWRA, starting from free trial to a “premium” membership.
- Each level of membership will have different levels of benefits; each higher level adding to the basket of benefits for the level below.
- This way we can offer “low risk” options for people to get to know us, and then offer increasing benefits grouped in such a way that members only pay for those ones they think they need.
- There will be grants available for anyone on a low income who wants to take a level of membership with more benefits than they could otherwise afford. (i.e. Silver)



Three levels of Individual Membership

- **Bronze Membership** – an entry-level membership that comes with no financial risk. Free
- **Silver Membership** – give members the opportunity to leverage their membership of IWRA to advance their careers and reputations, both through more intense networking on specific activities, and also through recognition of their leading involvement/contribution. 65 USD per annum
- **Gold Membership** – For anyone who wants a “Premier experience” and those planning to participate in IWRA events. 165 USD per annum

Two levels of Institution Membership

- **Silver Partners** – For smaller organizations that want to actively engage with IWRA and promote their activities to our members. \$550 per annum
- **Gold Partners** – For larger organizations that want to actively engage on larger scale with IWRA and promote their activities to members especially at the World Water Congress. \$1500 per annum



Individual Members' Benefits

Benefits	Bronze	Silver	Gold
Receive newsletters and updates through our IWRA mailing list	X	X	X
Join Task Forces and Chapters as a participant	X	X	X
Access some "members only" content	X	X	X
Gain access to <i>Water International</i>		X	X
Gain voting privileges for IWRA elections		X	X
Sit on a Task Force or Chapter Bureau		X	X
Run for election to the Executive Board		X	X
Lead or propose Webinars or Policy Briefs outside of TFs		X	X
Access exclusive content and events for paying members only		X	X
Promote activities and publications through the IWRA network		X	X
Receive discounts to all IWRA Congresses/Conferences			X
Receive invitations to President's reception at Congress			X
Receive invitations to at least one on-line "Gold event" a year			X
Receive invitations to attend in-person board meetings or workshops			X











CONTENT CATEGORIES	BRONZE	SILVER	GOLD
Blogs (soon!)	X	X	X
Podcasts (soon!)	X	X	X
Congress Proceedings (Older than 12 months)	X	X	X
Congress Recordings (Older than 12 months)	X	X	X
IWRA Annual Reports	X	X	X
News Letters	X	X	X
On-line Conference Proceedings (Older than 12 months)	X	X	X
On-line Conference Recordings (Older than 12 months)	X	X	X
Policy Briefs - Green Series	X	X	X
Policy Briefs - WI Special Issues (Blue Series)	X	X	X
Project Reports	X	X	X
<i>Water International</i> notification of all open access content	X	X	X
Webinar Library (older than 12 months)	X	X	X
Webinars - live participation	X	X	X
Congress Proceedings (12 months following the event)		X	X
Congress Recordings (12 months following the event)		X	X
Master Classes - live participation		X	X
On-line Conference Proceedings (12 months following the event)		X	X
On-line Conference Recordings (12 months following the event)		X	X
Other T&F Content at discounted rates		X	X
Special Issue Books Publications at discounted rates		X	X
<i>Water International</i> full online access		X	X
<i>Water International</i> hard copies		X	X
Board Documents for in-person meetings			X
Master Classes - recordings (soon!)			X
Gold Members get together/networking event			X

Individual Members' access to IWRA Content





New: All the IWRA content will now be available from the Membership Space! The higher your membership, the more you can access in the library.

Benefits	Silver Partner	Gold Partner
Include 2 Gold or 5 Silver Individual sub-members with all the relevant benefits	X	
Include 6 Gold or 15 Silver Individual sub-members with all the relevant benefits		X
Be listed as an IWRA Partner Organisation on the IWRA website	X	X
Promote joint activities and institutional activities to IWRA membership	X	X
List job opportunities on the membership space	X	X
Gain 20% off any additional individual membership, up to 150 members	X	X
Benefit from high visibility advertising on the IWRA website and through our newsletter		X
Receive a preferential rate on a World Water Congress Stand or a space on IWRA stand		X
Become the recognised sponsor of 2 Silver annual memberships for people on low incomes	X	
Become the recognised sponsor of 6 Silver annual memberships for people on low incomes		X

Library

-  Water International
-  Policy Briefs
-  Webinars
-  Newsletters
-  IWRA Projects
-  Annual Reports
-  IWRA Governance Documents
-  Congress Proceedings
-  Online Conference Recordings
-  Online Conference Proceedings

Discussion Board

-  Water Security Task Force And Working Groups
-  Water & Climate Change Task Force And Working Groups
-  Early Career And Young Professionals Task Force And Working Groups
-  Ground Water Task Force



New features on the Membership Space

- Library displaying all IWRA content
- Fill in your profile with new sections (job seekers, etc.)
- Discussion boards for Task Forces, Working Groups and Chapters
- Mobile app available

The transition itself:
how will it affect you?

- **Individuals:**

- All paying Members → Gold Members
- All students → Silver Members
- Three-year Members → we keep your expiration date!

- **Institutions & Corporations:**

- All Institutions & Corporation Members → Gold Partners
- Three-year Members → we keep your expiration date!

Implementation steps and milestones

Data transfer to new categories	Done
New registration form & renewing form	Done
New profile features	Done
Mobile app	Done
Discussion Board	Done – <i>groups under development</i>
Monitoring phase	3 months
Survey and evaluation from members	September 2021

IWRA is all about our members' engagement !

Join our thematic Task Forces:

- Water Security
- Water & Climate Change
 - Ground Water
- Early Career & Young Professionals

Join our Regional & National Chapters:

- China
- Japan
- India
- Oceania
- Latin America & Caribbean

Contact us at office@iwra.org