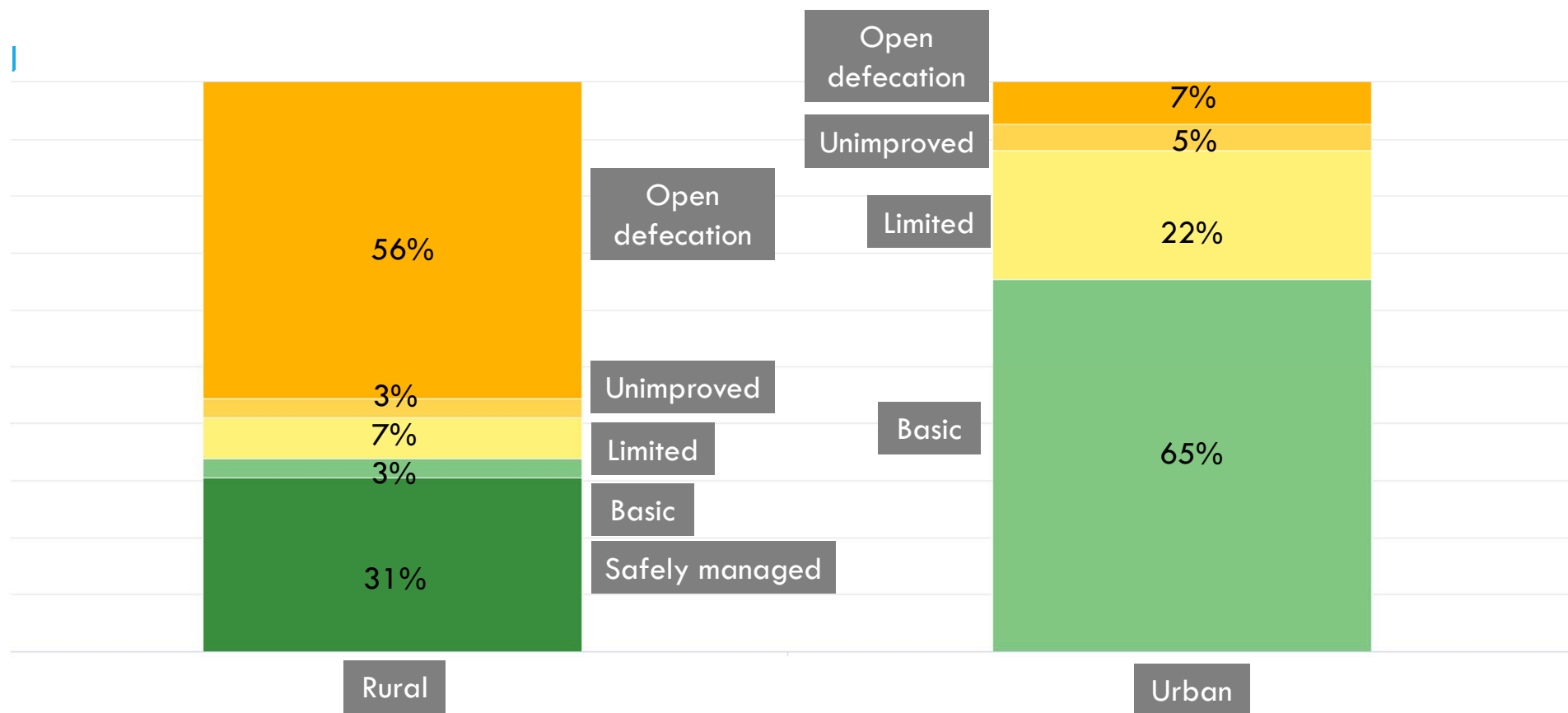


# PRIVATE ACTS, PUBLIC STORIES: SANITATION NGOS DURING THE 'CLEAN INDIA' MISSION

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World Toilet Day 2019





**INDIA HAS A SEVERE SANITATION PROBLEM.**

Source: Joint Monitoring Programme  
WHO/UNICEF 2015

“Sanitation is like a corrupt brother-in-law. You can’t get rid of him, but you don’t want to introduce him to your friends.”

— Sanitation consultant





SWACHH BHARAT MISSION IS LAUNCHED  
IN 2014 WITH A DEADLINE OF 2019.

*"After Independence, after so many years of Independence, when we stand at the threshold of one and half decades of the 21st century, do we still want to live in filthiness?"*

*--Prime Minister Narendra  
Modi of India  
Independence Day Speech  
August 15, 2014*





IT'S NEVER "JUST" ABOUT TOILETS. |





THE BJP IS ASSOCIATED WITH VIOLENCE  
AGAINST AND OPPRESSION OF MINORITIES.





SANITATION IS ASSOCIATED WITH SOME  
OF THE LOWEST CASTE GROUPS. |





## Two Indian sisters 'gang-raped', killed and hanged from a tree

Three men arrested, including two police officers, after teenagers' bodies are discovered in Uttar Pradesh



**SANITATION IS ENTWINED WITH A COLONIAL PAST AND IS HIGHLY GENDERED.**



JOHN BULL CATCHING THE CHOLERA

London-Pub<sup>d</sup> by Hodgson's Cloth Fair.







THERE IS A  
CONTESTED  
RELATIONSHIP  
BETWEEN THIS  
GOVERNMENT AND  
NGOS.

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Women

Environment

Health

Political/  
charismatic

Children

Aesthetics/  
modernity

Religion

Economics

Human  
rights

Disaster

## STAKEHOLDER ORIENTATIONS





SANITATION IS NOT  
JUST ABOUT TOILETS,  
BUT A STRUGGLE TO  
DEFINE WHAT A  
“CLEAN” MODERN  
INDIA SHOULD BE.

# THANK YOU!

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